



2020

NACE Foundation
Sponsorship Opportunities



MAKE A DIFFERENCE...

As experienced corrosion professionals approach retirement age, fewer individuals are pursuing careers in science, engineering, technology and math to take their place.

A declining workforce means a diminishing ability to keep up with corrosion prevention demands. Corrosion control and prevention of the world's aging infrastructure is a major concern. Fewer experienced corrosion professionals to address these issues ultimately affects the ability for NACE to protect people, assets, and the environment from the effects of corrosion.

The NACE Foundation is taking action to address these issues. We are the only organization dedicated to preparing the future generation of corrosion professionals who will protect the world's infrastructure from the effects of corrosion.

Sponsoring a NACE Foundation event provides the unique opportunity to connect with others in the corrosion community and to show your company's support of the future of this industry.

AND HAVE FUN DOING IT!

ONE STUDENT AT A TIME...

Since 2006, the Foundation has distributed more than \$1,130,000 in scholarship funds and another \$326,000 in travel assistance to deserving students who have demonstrated a drive to succeed in the areas of science, technology, engineering and math.

During NACE's spring CORROSION conference, the NACE Foundation hosts a day-long mini-camp to educate and spread corrosion awareness to the future of our industry.

Local high school students are invited to participate in hands-on corrosion related activities, utilizing the Foundation's cKit™ (Corrosion Toolkit), and learn several basic scientific principles of corrosion, such as oxidation, electrochemistry, and the activity series of metals.

Students are also given the opportunity to learn about research and career opportunities from industry professionals and university students while touring the CORROSION show floor.

ONE TEACHER AT A TIME...

The cKit™ is a corrosion toolkit developed by the NACE Foundation as a fun and challenging learning experience for students and a hands-on curriculum for high school teachers to inspire and educate their students on corrosion and corrosion science.

The NACE Foundation partners with the ASM Materials Education Foundation to fund and organize week-long summer camps for high school science, math and technology teachers. These camps are organized on local college / university campuses and are free for attending teachers.

The camps provide teachers with innovative, exciting, and fun methods for (1) teaching materials science in the high school classroom and (2) exciting students about career fields in materials technologies and engineering, including corrosion control.

ONE VETERAN AT A TIME...

In order to address the growing workforce need, the NACE Foundation is committed to helping U.S. veterans receive the training and support they need to find rewarding careers in the corrosion industry.

The program provides up to two NACE courses, travel, housing and meals, and participants complete the training with a NACE level 1 certification. A mentor is also provided to assist with morale, networking opportunities and job placement.

Join us and help our returning heroes take their place once again in our society as valued members of the workforce, helping to mitigate corrosion.

NACE Foundation Event Sponsorships, 2018-2019

GenNEXT Bash

Tuesday, March 17, 2020 • Houston, TX

Signature Sponsor - \$35,000

- Category exclusivity
- First right of refusal for subsequent events
- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- 100 event tickets
- Premier reserved seating area
- Reserved pre-function area for sponsor to entertain customers privately prior to event (sponsor responsible for food & beverage and décor as desired)
- Marketing recognition:
 - Branding on-site at event
 - Recognition on-site at conference
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Scholarship Awards Ceremony Sponsor - \$20,000

- Category exclusivity
- First right of refusal for subsequent events
- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- 75 event tickets
- Priority reserved seating area
- Reserved pre-function area for sponsor to entertain customers privately prior to event (sponsor responsible for food & beverage and décor as desired)
- Marketing recognition:
 - Branding on-site at event
 - Recognition on-site at conference
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Titanium Sponsor - \$20,000

- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- 75 event tickets
- Priority reserved seating area
- Reserved pre-function area for sponsor to entertain customers privately prior to event (sponsor responsible for food & beverage and décor as desired)
- Marketing recognition:
 - Branding on-site at event
 - Recognition on-site at conference
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Gold Sponsor - \$15,000

- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- 60 event tickets
- Preferred reserved seating area
- Reserved pre-function area for sponsor to entertain customers privately prior to event (sponsor responsible for food & beverage and décor as desired)
- Marketing recognition:
 - Branding on-site at event
 - Recognition on-site at conference
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Silver Sponsor - \$10,000

- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- 50 event tickets
- Prime reserved seating area
- Marketing recognition:
 - Branding on-site at event
 - Recognition on-site at conference
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Bronze Sponsor - \$5,000

- Tax deductible expense as a charitable contribution
- 25 event tickets
- Reserved seating area
- Marketing recognition:
 - Corporate logo and link on Foundation Website
 - Recognition in pre and post-event advertising
 - Recognition in Advance Program and Final Program

Copper Sponsor - \$2,500

- Tax deductible expense as a charitable contribution
- 15 event tickets (no reserved seating)
- Marketing recognition
 - Corporate logo on Foundation Website

Individual Ticket - \$65

Individual ticket (no reserved seating)

Darrel D. Byerley Memorial Golf Tournament

Sunday, March 15, 2020 • Houston, TX

Signature Sponsor - \$15,000

- Category exclusivity
- First right of refusal for subsequent events
- Tax deductible expense as a charitable contribution
- Speaking opportunity for designated individual at event
- Three foursomes
- Banner prominently displayed at event
- Company logo displayed on registration form
- Recognition as Signature Sponsor in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and lunch for 4 additional guests

Gold Sponsor - \$7,500

- Tax deductible expense as a charitable contribution
- One foursome
- 10 tickets to Foundation's Tuesday evening event
- Two tee box signs
- Banner displayed at event
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and Lunch for 4 additional guests

Silver Sponsor - \$5,000

- Tax deductible expense as a charitable contribution
- One foursome OR 10 tickets to Foundation's Tuesday evening event
- Two tee box signs
- Banner displayed at event
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and Lunch for 2 additional guests

Bronze Sponsor - \$2,500

- Tax deductible expense as a charitable contribution
- Two playing spots
- One tee box sign
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website
- Continental breakfast and Lunch for 1 additional guest

Combo (Breakfast / Lunch) Sponsor - \$5,000

- Tax deductible expense as a charitable contribution
- One foursome
- Banner displayed in breakfast/lunch area
- Two tee box signs
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and lunch for 4 additional guests

Lunch Sponsor - \$3,500

- Tax deductible expense as a charitable contribution
- One foursome
- Banner displayed in lunch area
- One tee box sign
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website
- Lunch for 4 additional guests

Breakfast Sponsor - \$2,500

- Tax deductible expense as a charitable contribution
- Two playing spots
- Banner displayed in breakfast area
- One tee box sign
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website
- Breakfast for 2 additional guests

Shirt Sponsor - \$5,000

- Tax deductible expense as a charitable contribution
- One foursome
- Corporate logo displayed on tournament shirt
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and lunch for 4 additional guests

Hole in One Sponsor - \$5,000

- Tax deductible expense as a charitable contribution
- One foursome
- Company logo on signage at contest hole(s)
- Opportunity to have company representatives at HIO contest hole
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site
- Continental breakfast and lunch for 4 additional guests

Beverage Cart Sponsor - \$3,000

- One foursome
- Signage on all beverage carts
- Banner displayed at Beverage Station
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website with link to company site

Hole Sponsor or Pin Flag Sponsor - \$250

- One tee box sign or pin flag with company logo
- Recognition in all post-tournament advertising
- Recognition on NACE Foundation Website

Longest Drive or Closest to the Pin Sponsor - \$250

- Signage at contest hole
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website

Darrel D. Byerley Memorial Golf Tournament
Sunday, March 15, 2020
Houston, TX

TEAM & INDIVIDUAL ENTRY

Corporate Package - \$1,200 OR
Early Reg Corp Package - \$1,100

- One foursome
- One tee box sign with company logo
- Continental breakfast and lunch
- Recognition in post-tournament advertising
- Recognition on NACE Foundation Website

Corporate Team - \$1,000 OR
Early Reg Corp Team - \$900

- One foursome
- Continental breakfast and lunch

Individual Player - \$250

- One playing spot
- Continental breakfast and lunch



NACE FOUNDATION BOARD OF DIRECTORS

Keith Perkins - Williams Companies

Russell Morris - Sherwin Williams

Bill Hedges - BP

Melissa Molitor - Carboline

Doni Riddle - Sherwin Williams

Matt Schmidt - Nalco Champion

Skip Damschroder - International Paint

Bryan Louque - Audubon Companies

Norm Byrne - Dow Chemical Company

Gordon Carson - Farwest Corrosion Control

Harrietta Eaton - CorroMetrics Services, Inc.

Sean Browning - Pond & Co

Lawrence Rearick - American Midstream Partners

Kim Ray - Executive Director, NACE Foundation

Bob Chalker - CEO - NACE International

25th Annual NACE Race
Sunday, March 15, 2020
Houston, TX

Signature Sponsor - \$2,500

- Category exclusivity
- Speaking opportunity for designated individual at event
- Banner prominently displayed at event
- Company logo prominently displayed on race t-shirt
- Five individual race entries
- Recognition in all pre and post-event advertising
- Recognition in Advance Program and Final Program
- Corporate logo with link on NACE Foundation Website

Bus Sponsor - \$1,000

- Company logo on signage prominently displayed on bus
- Company logo on race t-shirt
- Three individual race entries
- Recognition on signage at event
- Recognition in all pre and post-event advertising
- Recognition in Advance Program and Final Program
- Corporate logo with link on NACE Foundation Website

Check-Point Sponsor (2 available) - \$250

- Company logo on signage at course check-point
- Company logo on race t-shirt
- Two individual race entries
- Recognition in all pre and post-tournament advertising
- Recognition on NACE Foundation Website

Race Sponsor - \$150

- Company name on race t-shirt
- One individual race entry
- Recognition on NACE Foundation Website

Individual Race Entry - \$20

- Individual entry
- Official race t-shirt
- Transportation to and from race site
- Post-race celebration





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